

## FOR IMMEDIATE RELEASE

### For more information, contact:

Cassie Pikarsky  
Senior Manager of Marketing and Development  
Office (816) 235-8006  
Mobile (913) 221-4684  
mundtc@toyandminiaturemuseum.org

## THE NATIONAL MUSEUM OF TOYS/MINIATURES NEW DIRECTOR ANNOUNCED

*Petra Kralickova coming from the National Czech and Slovak Museum and Library*

**June 26, 2017 (KANSAS CITY, MO)** – Today, Vincent Gauthier, chairman of The National Museum of Toys and Miniatures (T/m) Board of Directors, is pleased to announce the appointment of Petra Kralickova as the museum's new Executive Director. She will begin her role July 10, 2017. The selection was made after a national search led by EFL Associates.

Jamie Berry, the museum's director for the past 11½ years, announced earlier this year that she would step down once a replacement had been found. Under Berry's tenure, the institution transitioned from the Toy and Miniature Museum of Kansas City to The National Museum of Toys and Miniatures with a \$10.73 million capital campaign and award-winning renovation, after which attendance doubled and membership increased almost 300%. Her last day will be June 30, 2017.

"Petra Kralickova stood out among a pool of exceptional candidates. We are confident that she is the perfect successor to lead this truly special museum into the future and continue building upon the superb work of Jamie Berry and the museum's dedicated and talented staff," Gauthier stated. "The National Museum of Toys and Miniatures will greatly benefit from Kralickova's deep interest in helping cultural organizations develop fundraising strategies and outreach to national audiences."

In response to her appointment, Kralickova said: "I am excited to lead this remarkable organization into its next chapter and work together on creating a vibrant national museum that is engaging, inspiring, and fun.

An institution that looks to delight adults and children and has that belief at the heart of its mission is truly unique. I could not imagine a better place to inspire the local and broader community, and can't wait to explore ways to enrich the lives of all residents and visitors."

In her current role as Director of National Development at the National Czech & Slovak Museum and Library, Kralickova raised awareness of the museum's mission and cultivated relationships with diverse constituencies to lay the groundwork for a \$15 million campaign to ensure the organization's sustainable future.

Petra Kralickova (pronounced Kraa leeCH ko vaa) holds a MFA from the University of Massachusetts Dartmouth and a BFA from Ohio University. Born in the former Czechoslovakia, she grew up surrounded by handmade puppets, marionettes, and dolls, and enjoyed the stories of influential Czech artists and filmmakers, Karel Zeman and Jan Švankmajer. She served as Curator at the



Photo Caption: Petra Kralickova.

Kennedy Museum of Art from 2009 to 2015, and Director of Exhibitions at Ohio University Art Galleries from 2004 to 2015, and currently serves as a peer reviewer for the American Alliance of Museums' Museum Assessment Program.

**ABOUT THE NATIONAL MUSEUM OF TOYS AND MINIATURES**

The National Museum of Toy and Miniatures educates, inspires, and delights adults and children through the museum's collection and preservation of toys and miniatures. Located on the University of Missouri - Kansas City campus, the museum exhibits the world's largest collection of fine-scale miniatures and one of the nation's largest collections of antique toys. For more information, call (816) 235-8000 or visit [www.toyandminiaturemuseum.org](http://www.toyandminiaturemuseum.org).

###