FOR IMMEDIATE RELEASE

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Pedal car images and event logo available upon request.

START YOUR ENGINES AND WIN A PEDAL CAR
Ages 3-5 Register to Participate in Pedal Car Race June 4, 2016

May 11, 2016 (KANSAS CITY, MO) – For the last nine months, visitors to The National Museum of Toys and Miniatures have enjoyed the temporary exhibit Pedal to the Metal: Pedal Cars and American Car Culture. Now the museum is giving children the chance to get behind the wheel. On Saturday, June 4, 2016, from 9am-12pm, 60 children between the ages of 3 and 5 will race a brand new pedal car in one of ten heats. The winner of each heat will be entered into a drawing to take home a pedal car at the end of the event.

For a registration fee of $25, each child will race in one of ten heats and receive a goody bag with a t-shirt and two free admissions to The National Museum of Toys and Miniatures on the day of the race. Children must be accompanied by an adult at all times and must wear a helmet when racing.

Race registration will open on May 16, 2016, at 9:00AM CST and will be taken on a first come, first serve basis. The registration form and liability waiver are now available at toyandminiaturemuseum.org/upcoming. If we are not able to accept your application, we will place you on the waiting list in case of cancellation. Participants must be able to operate a pedal car, which includes pedaling with both feet and steering. Children who are able to operate a tricycle should be able to operate a pedal car. Practice time will be available the morning of the race. Parents are encouraged to bring their children during this time to ensure they can comfortably navigate the pedal car. If a child is not able to fit, the race fee will be refunded.

Pedal to the Metal: Pedal Car Race is generously sponsored by Art of the Car Concours.

WHAT  Pedal to the Metal: Pedal Car Race
WHERE  The National Museum of Toys and Miniatures
4235 Oak Street
Kansas City, Missouri 64112
WHEN  Saturday, June 4, 2016
9AM – 12PM
COST  $25 Registration Fee
Participants must be between 3 and 5 years of age and weigh no more than 66 lbs.
RSVP
Registration opens May 16, 2016 at 9AM CST.
The race’s 60 spots will be filled on a first-come, first-serve basis.
Registration and liability forms available at toyandminiaturemuseum.org/upcoming.

ABOUT THE NATIONAL MUSEUM OF TOYS AND MINIATURES
The National Museum of Toy and Miniatures educates, inspires, and delights adults and children through the museum’s collection and preservation of toys and miniatures. Located on the University of Missouri - Kansas City campus, the museum exhibits the world’s largest collection of fine-scale miniatures and one of the nation’s largest collections of antique toys. The museum reopened on August 1, 2015, after a year-and-a-half, $8 million renovation. For more information, call (816) 235-8000 or visit www.toyandminiaturemuseum.org.

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