

FOR IMMEDIATE RELEASE

/ A collection that speaks for itself.

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Exhibit images available upon request.

WIZARD OF OZ EXHIBIT OPENS JANUARY 14

Over the Rainbow: Toys from the Land of Oz at The National Museum of Toys/Miniatures

January 5, 2017 (KANSAS CITY, MO) – Published in 1900, L. Frank Baum’s *Wizard of Oz* is considered America’s first fairy tale. Since then, the story of Dorothy’s fantastical journey through the land of Oz has captivated generations. From January 14 – August 20, 2017, at The National Museum of Toys and Miniatures, *Over the Rainbow: Toys from the Land of Oz* highlights the books, toys, and games that resulted from Baum’s fourteen Oz books, the MGM film version starring Judy Garland, television, and musical retellings.

- View a first edition copy of the book that started it all, *The Wonderful Wizard of Oz*.
- See the most comprehensive collection of early 19th-century *Wizard of Oz* toys ever exhibited together.
- Discover curious characters from Baum’s thirteen other Oz books in a hands-on interactive.
- Relive the Technicolor classic with original costumes from the film and reproduction ruby red slippers, including two prototypes.
- Stop to take a picture just outside the Emerald City with an Oz-some photo opportunity.
- Explore the story’s adaptations through toys and original costumes from *The Wiz: The Super Soulful Musical “Wonderful Wizard of Oz,”* *Return to Oz*, and *Muppets’ Wizard of Oz*.
- Examine copies of *The Wonderful Wizard of Oz* in seven different languages from Italian to Latvian.

MEMBERS-ONLY BREAKFAST WITH GLINDA THE GOOD WITCH

FEBRUARY 12, 2017 | 10AM-2PM

MEMBERS ONLY | FREE

Join us for a sneak peek of *Over the Rainbow: Toys from the Land of Oz* and a complimentary breakfast with the Good Witch. Enter the merry ‘ol Land of Oz for pancakes from Chris Cakes, sing-alongs, and photo opportunities. Breakfast is available for the number of people in each membership level: two, six, or twelve people per visit. Become a member today for as little as \$25 to attend! Visit toyandminiaturemuseum.org/membership for more information.

(MORE)



WHAT *Over the Rainbow: Toys from the Land of Oz*

WHERE The National Museum of Toys and Miniatures
5235 Oak Street
Kansas City, Missouri 64112

WHEN January 14, 2017 – August 20, 2017
Open Daily 10am – 4pm
Closed Tuesdays and major holidays

COST \$5 for ages 5 and up
Free for ages 4 and under
Free for members
Free for UMKC faculty, staff, and students
Free for active duty service members and their families

MEMBERSHIP Start at \$25 for free admission for a year for two people.
Visit toyandminiaturemuseum.org/membership to learn more or call (816) 235-8010.

ABOUT THE NATIONAL MUSEUM OF TOYS AND MINIATURES

The National Museum of Toy and Miniatures educates, inspires, and delights adults and children through the museum's collection and preservation of toys and miniatures. Located on the University of Missouri - Kansas City campus, the museum exhibits the world's largest collection of fine-scale miniatures and one of the nation's largest collections of antique toys. For more information, call (816) 235-8000 or visit www.toyandminiaturemuseum.org.

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