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JAMIE BERRY STEPPING DOWN AS EXECUTIVE DIRECTOR OF T/M

February 7, 2017 (KANSAS CITY, MO) – The National Museum of Toys and Miniatures (T/m) announced today that Jamie Berry will step down as Executive Director once a replacement is hired. Berry, who joined T/m in 2005, is leaving to focus on personal projects. Berry’s legacy includes a newly renovated facility, a stable endowment, and a strong staff. The board of directors, with the help of EFL Associates, will seek new leadership to drive the next strategic plan for the organization.

“The board is genuinely grateful to Jamie for the tremendous accomplishments the museum has achieved during her tenure,” said Vincent Gauthier, chair of T/m’s board of directors. “Under her direction, Kansas City’s ‘best kept secret’ became a national institution worthy of its world-class collection. Words cannot express the depth of our appreciation for the many duties she has undertaken.”

Berry lead the organization through several significant projects, including the cataloging of its 72,000+ object collection. In 2014, the museum transitioned from the Toy and Miniature Museum of Kansas City to The National Museum of Toys and Miniatures, a move designed to highlight its world-class collection of fine scale miniatures and antique toys. The museum’s first public capital campaign exceeded campaign goals to raise $10.73 million. The funds supported renovations to the museum building, new permanent exhibits, and endowment funds for acquisition and education. After a year-and-a-half closure, T/m reopened in 2015 to local, regional, and national praise. In its first year after reopening, museum attendance doubled and membership increased almost 300%.

Berry will continue to serve as executive director while a nationwide search for a new executive director is conducted.

ABOUT THE NATIONAL MUSEUM OF TOYS AND MINIATURES
The National Museum of Toy and Miniatures educates, inspires, and delights adults and children through the museum’s collection and preservation of toys and miniatures. Located on the University of Missouri - Kansas City campus, the museum exhibits the world’s largest collection of fine-scale miniatures and one of the nation’s largest collections of antique toys. For more information, call (816) 235-8000 or visit www.toyandminiaturemuseum.org.

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