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Don't Be Jelly! T/m, Donutology Collaborate on Month-Long Promotion

T/m named Donutology's Charity Partner of the Month for February

Jan. 31, 2020 (KANSAS CITY, Mo.) – The National Museum of Toys and Miniatures (T/m) and Donutology jointly announced today a month-long partnership that will directly benefit the museum's educational programming.

In February, Donutology will include on its menu a T/m-themed six-pack of mini donuts in recognition of its Charity Partner of the Month, with proceeds benefiting the museum. These unique treats will be reflective of T/m collection objects, including teddy bear, cat's eye marble and Scrabble-inspired donuts.

Customers who purchase the T/m-themed donuts can also bring their receipts to the museum and receive 20 percent off a signature teddy bear pin. Additionally, Donutology will provide complimentary donuts for T/m's annual *Board Game Night for Grown-Ups* on Feb. 21 from 6-9 p.m.

T/m will be on site at Donutology on Feb. 8, 2020, from 9 a.m. to noon. Customers can challenge their friends to a game of Connect 4, learn about upcoming T/m events, and enter a drawing for a four-person T/m membership.

"Sweet and fun is as good as it gets for a collaboration between T/m and Donutology," said T/m Executive Director Petra Kralickova. "It is exciting to highlight the museum's collection of toys and miniatures in such a unique way with an outstanding partner."

"Our mini donuts are the perfect partner to support The National Museum of Toys and Miniatures," said Donutology Founder-Owner Andrew Cameron. "Their exquisite collections leave visitors in awe, regardless of age, and T/m's educational programming is an important component of this priceless Kansas City experience. We hope that people will take advantage of a deliciously creative opportunity to support a community asset that draws people from around the world."

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THE NATIONAL MUSEUM OF TOYS AND MINIATURES

The National Museum of Toys and Miniatures educates, inspires and delights adults and children through the museum's collection and preservation of toys and miniatures. Located on the University of Missouri-Kansas City campus, the museum exhibits the world's largest collection of fine-scale miniatures and one of the nation's largest collections of antique toys. For more information, call 816.235.800 or visit www.toyandminiaturemuseum.org.

DONUTOLOGY

Locally owned by Lansing, Kansas, native Andrew Cameron, Donutology is located at 1009 Westport Rd. in the West Plaza District of Kansas City, Missouri, in the former Tower Cleaners Art Deco-inspired building built in 1944. Billed as a "modern donut laboratory" where customers are encouraged to discover their unique "donut gene" by experimenting with more than 40,000 topping combinations, Donutology specializes in from-scratch mini cake donuts and seasonal donuts and also features full-size classics like glazed, twists, apple fritters and baked cinnamon rolls, among others. Capitalizing on the trend of coffee lovers personalizing their drinks, Donutology features a wide array of icings, toppings and drizzles to choose from for a signature creation that is then made-to-order. In addition to The Donutology Certified Gluten-Free Collection, the shop also features The Donutology Ice Cream Collection, which includes The DoNado, twisted dough filled with soft ice cream swirls; Donutology Milkshake, made with donuts and topped with a mini cake donut; and The Bismarck Bomb, a split glazed donut filled with ice cream and drizzled with chocolate. Donutology carries a full line of donut fashion, including signature Donutology t-shirts featuring iconic Kansas City landmarks and sports teams, exclusive Charlie Hustle donut t-shirts; and Donutology socks from Sock 101 and featured merchandise like coffee mugs and tumblers with the Donutology logo.

As part of the community, Donutology gives back to nonprofits like Autism Speaks, Ronald McDonald House Charities Kansas City, KidsTLC and Heartland Men's Chorus, among others and hosts free events throughout the year. Donutology has a commitment to using locally sourced ingredients with vendors like Arkansas, Kansas Heartland Milled Flour, Shatto Milk Company products, Belfonte Ice Cream and a custom coffee blend from The Roasterie for a full line of coffee drinks. Donutology offers custom orders, including birthday, proposal and team-building "donut letters," wedding and other celebration donuts and corporate, church and school catering. Donutology is open seven days a week. For more information, visit <http://www.donutology.com>.

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