

T/m THE NATIONAL MUSEUM
OF TOYS / MINIATURES™

BECOME A MUSEUM SPONSOR TODAY

5235 OAK STREET, KANSAS CITY, MO 64112
TOYANDMINIATUREMUSEUM.ORG / 816.235.8000

You rock. /



CORPORATE SPONSORSHIPS

The National Museum of Toys and Miniatures connects corporate sponsors to the Museum's visitors and helps bring brands to life through expansive benefits and amenities tailored to each sponsor's brand objectives.

Whatever your target market and business needs, The National Museum of Toys and Miniatures can help deliver your message by creating a substantive relationship with you and your business through corporate sponsorships.

Corporate sponsorships are essential to support the Museum's mission to educate, inspire, and delight visitors of all ages for generations to come. These partnerships sustain daily operations and amplify the Museum's impact by helping preserve and share the cultural significance of toys and miniatures with diverse audiences.

Sponsorship offers meaningful brand alignment with a beloved Kansas City institution, recognition in galleries, publications, and media, and exclusive engagement opportunities. By investing in the Museum, corporate partners demonstrate civic leadership while ensuring the Museum continues to ignite curiosity and imagination through transformative experiences that explore the meaning of art and play in our shared history.

Are you looking to reach a vast audience of 33,000 visitors annually with your message?

Do you want to increase your company's brand awareness and visibility?

Are you interested in providing your clients, employees, and future employees with unique experiences?

CURRENT PROGRAM SPONSORSHIPS AVAILABLE

- *Keisha's Tea Party*
- *Story Connections*
- *Second Sunday: Free Days at the Museum*
- *Art of the Imagination: Summer Programs*

SPECIAL EXHIBITION SPONSORSHIPS AVAILABLE

- *The Nostalgia Awakens: Retro Kenner Star Wars Action Figure Toys*
- *Native Arts in Miniature*
- *Saturday Morning Cartoons*

Contact Cole Braun, Development Associate, at 816.235.8017 or colebraun@toyandminiaturemuseum.org



33,000+



ANNUAL VISITORS

10,000+

— Active —
SOCIAL MEDIA FOLLOWERS



8,000+

NEWSLETTER SUBSCRIBERS

350+

— Active —
MUSEUM MEMBERS



Expand your reach. /





HISTORY

The Museum was established in 1982 as the Toy and Miniature Museum of Kansas City, featuring the collections of **Mary Harris Francis** and **Barbara Hall Marshall**. Operating in the historic Tureman Mansion on the corner of 52nd and Oak Street on the University of Missouri-Kansas City campus, the 7,500-square-foot museum had two full-time staff members.

Over the next 30 years with expansions in 1989 and 2004, the Museum grew to 33,000 square feet. During the same period, the collection increased to over 72,000 objects. In 2012, the Museum embarked on its first public capital campaign to raise \$10.2 million to support building and exhibition improvements. The campaign raised \$10.73 million, and the Museum began a 19-month renovation in 2014.

The Museum reopened as The National Museum of Toys and Miniatures on August 1, 2015, with the world's largest fine-scale miniature collection and one of the nation's largest historic toy collections on public display. The Museum's collection currently numbers more than 100,000 objects – and counting.

Today, the Museum is a place where art meets history and every visitor leaves feeling a little younger.

MISSION

The mission of The National Museum of Toys and Miniatures is to educate, inspire, and delight people of all ages by collecting, displaying, and interpreting toys and miniatures that illuminate diverse narratives and cultural heritage.

VISION

The National Museum of Toys and Miniatures ignites curiosity and imagination through transformative experiences. In collaboration with our communities, we explore the meaning and significance of how art and play give meaning to our society and highlight our shared history through the lenses of miniatures and toys.

SPONSORSHIP AGREEMENT FORM

Thank you for joining The National Museum of Toys and Miniatures to educate, inspire, and delight people of all ages through collecting and preserving historic toys and fine-scale miniatures.

We want to sponsor the following program:

- The Nostalgia Awakens** **Native Arts in Miniature** **Saturday Morning Cartoons**

With financial contribution at the following level:

- Executive Sponsor - \$25,000 Supporting Sponsor - \$5,000
 Sustaining Sponsor - \$10,000 Associate Sponsor - \$3,000
 Contributing Sponsor - \$7,500
-

We want to sponsor the following program:

- Story Connections** **Keisha's Tea Party**
 Art of the Imagination: Summer Programs

With financial contribution at the following level:

- Sustaining Sponsor - \$10,000 Supporting Sponsor - \$5,000
 Contributing Sponsor - \$7,500 Associate Sponsor - \$3,000
-

We want to sponsor the following program:

- Second Sunday Free Day**

With financial contribution at the following level:

- 2026 Executive Sponsor - \$25,000
-



YOUR INFORMATION

Sponsor Name for Publications: _____

Business Name: _____

Contact Name/s: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email Address: _____

Notes: _____

Check Enclosed

Make Checks Payable to:

The National Museum of Toys and Miniatures
Attn: Accounts Receivable
5235 Oak Street
Kansas City, MO 64112

Please Send Invoice

Please note the preferred method to receive:

Signature: _____ Date: _____